

A WEBINAR ORGANIZED BY THE STUDENTS OF MSW SEM IV COMMUNITY DEVELOPMENT SPECIALIZATION

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RESOURCE PERSONS

Er. H. Alongse
Dy. Director, Employment,
Skill Development &
Entrepreneurable, Kahima

PATRON



Rev. Dr. C.P. Anto Principal NEISSR, Founder & Director, Peace Channel

Mr. Neichute Duolo, CEO Entrepreneurs Association, Nagaland

Lichan Humtsoe



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NEISSR organized Webinar on "Role of Entrepreneurs in Community Development in the Post-Covid Socio-Economic Restoration" 19th June 2021

The 4th semester Master of Social Work (MSW) students specializing in Community Development NEISSR, Dimapur, organized a webinar on the topic "Role of entrepreneurs in community development in the post-covid socio-19th June 2021. economic restorations" Resource on persons, Entrepreneurs Association, Nagaland, **CEO** NeichuteDoulo, LichanHumtsoe, Proprietor, Ete coffee, Kohima and Er. H. Alongse, Dy. Director, Employment, Skill Development and Entrepreneurship, Kohima enlightened MSW students past and present exploring opportunities of engaging as socially responsible entrepreneurs in the state's post-covid economic restoration. More than 120 participants attended the webinar.Dr. Toli H. Kiba, Coordinator, Community Development, moderated the sessions and Ms. A. YangshenmeilaNemdakly, MSW 4th semester (CD)conducted the webinar as the Master of Ceremony.

The programme began with Dr. Fr. C.P. Anto, Principal, NEISSR extending his warm welcome to all the resource persons and participants while emphasizing the need of social entrepreneurship development in Nagaland state in solving many of the problems contributing to Post-Covid economic recovery efforts. He also stressed the importance of being innovative in choosing social entrepreneurship as career option by asking oneself: "what can I/we do to enhance the economy of Nagaland?" as professional social workers.

Well recognized as role of model of successful social entrepreneurs, Mr. Neichute Doulo, CEO and founder of Entrepreneurs Association (EA), Nagaland, began his talk by differentiating social entrepreneur as "social profit businessfrom personal profit-making commercial entrepreneurs and stressing importance of a good blend of both business for social, economic and political development of the state. Sharing his experiences and achievements of being a social entrepreneur, he said choosing Government job as career option in the present context can be extremely disappointing for the young generation and great wastage of state's human resources when the need for entrepreneurship development is the priority. While highlighting the opportunities available in agricultural business in Nagaland, he encouraged all the youth in general and MSW students in particular to join in entrepreneurship movement in the state for self-reliant economy under banner: "connect, change and grow".

Mr. Lichan Humtsoe, Proprietor, Ete coffee, Kohima, briefed the participants about his journey of being an entrepreneur and his company which is the first roasting coffee company in Nagaland. He stressed on the course is the first roasting coffee school, social entrepreneurship site and other available in Ete coffee school, social entrepreneurship site and other empowering platform like Educate Motivate Lead (EML) network, empowering platform like Educate Motivate Lead (EML) network, Employability of Youth Fund (EYF) and coffee committee meetup with an aim of "Justice through a cup" focussing on 5 thematic areas, i.e., farmers, resources, employees, employability and coffee. In the COVID-19 situation he said that, Naga's have nothing much to lose because we have never been in private sectors professionally and ended his message by quoting "If you don't know how to make money without having money, you will never know how to make money even if you have money".

Mr. Er. H. Alongse, Dy. Director, Employment, skill Development and Entrepreneurship, Kohima, defined entrepreneurs as "anyone who is successful in his own business". In his message, he gave 4 essential tips for future entrepreneurs i.e., do what you love, have a business mentor, start from small, start today and don't wait for tomorrow. Mr. Alongse stated that there are available resources in Nagaland but no value is added to it. He stressed on the importance of skills in the context of employability and needs of training facilities citing examples from the newly introduced scheme to train COVID warriors which was introduced on 18th June, 2021. At the end of his message, he suggested to focus on humanity if we want to be a successful entrepreneur.

The webinar was concluded with vote of thanks proposed by Ms. SukiuchiYimchunger, MSW 4thSemester (CD), NEISSR.

NORTH EAST INSTITUTE OF SOCIAL SCIENCES & RESEARCH

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