

REPORT

Title of the programme: Sustainable Entrepreneurship

Date: 05/07/2021

Venue: ZOOM Meet

Training conducted by: NEISSR and Peace Channel

Meditation: Ms. Manpang

Facilitator: Mr. Keyeiteirai

Resource Person: Mr. Veyito Nyekha

No. of participants: 13

Methodology: Lecture and discussion

Summary report:

On 5th of July, 2021 NEISSR and Peace Channel organized zoom capacity building on the topic Sustainable Entrepreneurship. The facilitator welcomes the speaker and participants to the session followed by the meditation led by Miss Manpang.

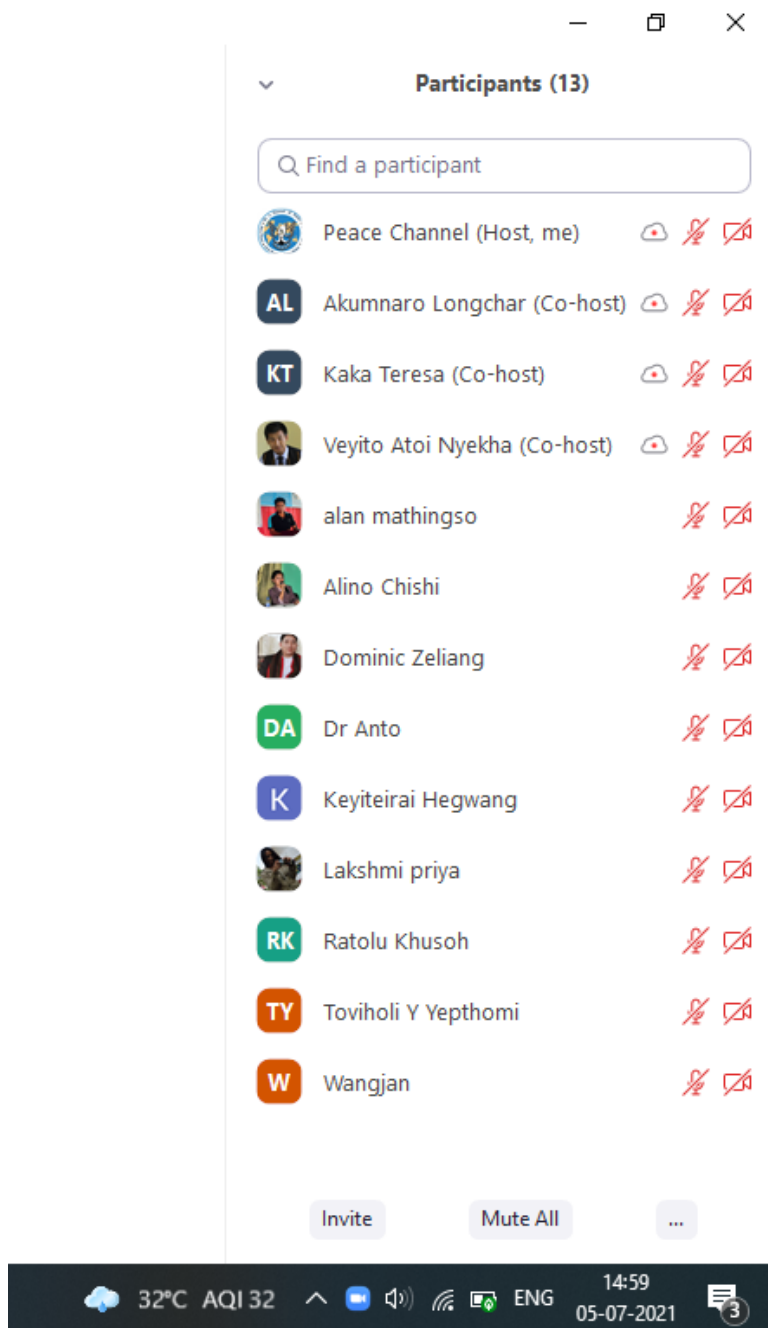
The resource person spoke about the importance of sustainable entrepreneurship where she said that sustainable entrepreneurship is a business approach that prioritizes environmental, social, and economic responsibility to create lasting positive impacts. Entrepreneurs embracing sustainability integrate principles such as environmental stewardship, social inclusivity, and economic viability into their business models. Successful sustainable enterprises demonstrate that profitability can coexist with ethical practices, fostering innovation and adaptability. Such ventures gain a competitive edge through enhanced brand reputation, customer loyalty, and access to emerging markets. However, challenges like initial costs and regulatory hurdles persist. He concluded by stating that overcoming these obstacles requires collaboration, education, and policy support. Future trends in sustainable entrepreneurship include technological integration, circular economy adoption, and a focus on social innovation. This comprehensive approach to business holds promise for fostering a resilient, responsible, and prosperous global economy.

Feedback and evaluation: The participants shared that they have learnt a lot from the session.

Reported by:

Alan Paul

Participants:



The screenshot shows a Zoom meeting interface with a list of 13 participants. At the top, there are window control icons (minimize, maximize, close). Below them is a dropdown arrow and the text "Participants (13)". A search bar contains the text "Find a participant". The list of participants includes their profile pictures, names, and roles (Host, Co-host), along with icons for video, audio, and chat. At the bottom of the list are buttons for "Invite", "Mute All", and a three-dot menu. The system tray at the very bottom shows weather (32°C), air quality (AQI 32), time (14:59), date (05-07-2021), and a notification icon with the number 3.

Name	Role	Video	Audio	Chat
Peace Channel	Host, me	On	Muted	Off
Akumnaro Longchar	Co-host	On	Muted	Off
Kaka Teresa	Co-host	On	Muted	Off
Veyito Atoi Nyekha	Co-host	On	Muted	Off
alan mathingso		Off	Muted	Off
Alino Chishi		Off	Muted	Off
Dominic Zeliang		Off	Muted	Off
Dr Anto		Off	Muted	Off
Keyiteirai Hegwang		Off	Muted	Off
Lakshmi priya		Off	Muted	Off
Ratolu Khusoh		Off	Muted	Off
Toviholi Y Yepthomi		Off	Muted	Off
Wangjan		Off	Muted	Off

Sustainable Entrepreneurship webinar on 5th July,2021
Mr. Veyito Nyekha, Resource Person